GRINDING & SURFACE FINISHING

MEDIA PACK 2027

Precision manufacturing.
Specialist reach.



GRINDING & SURFACE FINISHING MAGAZINE

The industry's only dedicated English-language grinding magazine available in both print and digital formats

Since its launch in 2003, Grinding & Surface Finishing has consistently provided targeted information to a dedicated audience of readers directly involved in grinding and surface finishing applications.

Our website, www.grindsurf.com, complements the printed magazine by delivering regular news updates and promoting upcoming industry events and exhibitions. Online visitors gain access to a wealth of articles and resources to stay well-informed, as well as the opportunity to access relevant web banners and promotional videos.

Connecting with the right audience is vital and Grinding & Surface Finishing offers the ideal channel to reach potential customers. With a dedicated and focused circulation of 13,000 combined print and digital readers, advertisers can be confident that their message reaches their intended audience.

We pride ourselves on maintaining an optimal balance between advertising and high-quality editorial content. The magazine continuously evolves to provide tailored insights and up-to-date industry information. Thanks to our clearly structured, easy-to-navigate features, every advert and article is strategically placed for maximum visibility.

While the printed magazine remains our core foundation, we recognise the importance of digital media for readers who prefer online content. Every issue can be viewed and downloaded directly from our website.

Grinding & Surface Finishing will publish five issues in 2027. We encourage you to follow our LinkedIn page and visit our website for regular updates.

I look forward to discussing how we can work together.



John Barber,
publisher

For all editorial submissions and advertising opportunities, please contact me directly at john@rbpublishing.co.uk



GSF 2027
EDITORIAL FEATURES

FEBRUARY

- Aerospace Report
- Abrasives
- Automation
- Deburring
- Dust & Fume Extraction
- Honing & Bore Finishing

APRIL

- **GrindingHub America Preview**
- Medical Report
- Production Grinding
- Surface Measurement
- Component Cleaning
- Tool & Profile Grinding

JUNE

- Automotive Report
- Abrasives
- Filration
- Deburring
- Dust & Fume Extraction
- Honing & Bore Finishing

SEPTEMBER

- **EMO MILANO 2027 Preview**
- Aerospace Report
- Production Grinding
- Surface Measurement
- Tool & Profile Grinding
- Blast Cleaning

NOVEMBER

- Medical Report
- Abrasives
- Deburring
- Dust & Fume Extraction
- Honing & Bore Finishing
- Component Cleaning

REGULAR SECTIONS

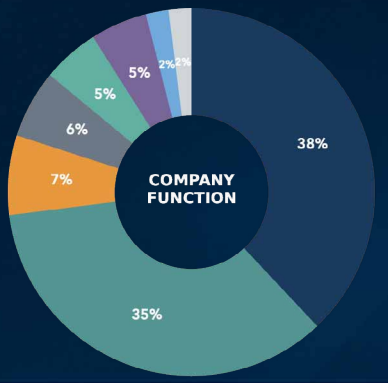
- News
- Production Grinding
- Abrasives, Wheels & Discs
- Polishing & Lapping
- Metal Finishing
- At Your Service

(Features are subject to change)

GSF CIRCULATION BREAKDOWN

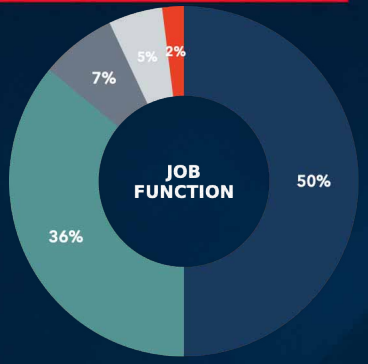


CIRCULATION BY COMPANY FUNCTION



- Metal fabricators, metal spinners, architectural metal
- Engineering subcontractors
- Engineering merchants & abrasive distributors
- Aerospace
- Motor vehicle manufacture
- Pattern toolmakers
- Plating shops, polishers & general metal finishing
- Other

CIRCULATION BY JOB FUNCTION



- MD, Director, Proprietor
- Production Director/Manager
- General/Works Manager
- Technical Director/Manager
- Other

ADVERTISING | Print Specifications

FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL	1/4 PAGE	JUNIOR PAGE
Bleed: 216 mm wide x 303 mm high Trim: 210 mm wide x 297 mm high	210 mm wide x 125 mm high	105 mm wide x 260 mm high	105 mm wide x 125 mm high	76 mm wide x 105 mm high

COVER RATES

Front cover package	£3000
Inside front cover	£2400
Inside back cover	£1800
Outside back cover	£2300

DISPLAY RATES

Full page	£2200
Junior Page	£1600
1/2 page	£1200
1/4 page	£ 750

Copy Requirements
Images: TIFF, JPEG and EPS formats. All images should be saved as CMYK and have a minimum resolution of 300 dpi.
PDF Files: Press-ready PDFs should be created using CMYK High/Press Quality setting, all fonts embedded. Transparencies flattened.
Please ensure you have minimum 3 mm bleed on all sides and printer marks/trim marks are included.
Please refer to **www.pass4press.com** for more detailed information.
Please note we cannot be held responsible for colour variations.

DIGITAL ADVERTISING | www.grindsurf.com

Leaderboard advert
Ensure maximum exposure to your brand or latest event. This advertising position is not shared with any other company.
Rates: £600 per month
Spec: 728 pixels wide by 90 pixels high

Banner advert
This prime position provides great visibility, appearing above the latest news stories.
Rates: £600 per month
Spec: 600 pixels wide by 125 pixels high

Banner advert
Company logo (non-rotating). An alternative monthly advertising option.
Rates: £300 per month
Spec: 288 pixels wide by 300 pixels high

High visibility across our digital platforms

Targeted reach to key decision makers in the industry

Flexible packages to suit your marketing goals

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